

# Participate in our Virtual Career Event.

## VIRTUAL CAREER EVENT PACKAGES

January 22nd - 30th, 2012



### Basic Package - \$499

- Event participation
- Chat
- Up to 2 Job Wall ads to run for 30 days
- Two 2 x 3 print ads to run prior to and during the event

### Enhanced Package - \$649

- Event participation
- Chat
- Featured Employer
- Up to 3 Job Wall ads to run for 30 days
- Two 2 x 3 print ads to run prior to and during the event

### Premium Package - \$799

- Event participation
- Chat
- Featured Employer
- Video profile
- Banner
- Featured Employer
- Up to 5 Job Wall ads to run for 30 days
- Two 2 x 3 print ads to run prior to and during the event

### Sponsorship Package - \$2999

- Premium Package, plus;
- Company name listed as event sponsor on site and in all promotional material
- Company name listed ahead of all other employers in the VCE search results
- 30 days as exclusive advertiser in an LRec position on the jobs page of up to 2 newspaper web sites
- Two quarter page ads – one to be used during the event; one to be used within 90 days of the event
- Three 30 day job posts on monster.com
- 14 days of Power Resume Search access

### Monster Basic Package - \$999

- Basic package plus 3 monster.com posts
- Can be used anytime within a 12 month period

### Monster Enhanced Package - \$1149

- Enhanced package plus 3 monster.com posts
- Can be used anytime within a 12 month period

### Monster Premium Package - \$1899

- Premium package plus 3 monster.com posts and 14 days' Power Resume Search
- Can be used anytime within a 12 month period

Contact your sales representative  
for more details: Robert Ortolano, 610-642-4300

rortolano@journalregister.com

**MAINLINE**medianews